



PIE CHALLENGE 2024 – WELCOME TO STAGE TWO!

Instructions for PIE'oneers and Teachers

Congratulations, your school has gone through to the next stage: The Business Challenge!

Your school has been loaned £100 to design, create, market and sell a new product, but before that there are three roles up for grabs for the pupils; a General Manager, a Sales Manager and a Finance Manager. The teacher and the PIE'oneer need to briefly interview the pupils who put forward their candidacy for these roles. The General Manager will need to be interviewed by a teacher and PIE'oneer together, and ideally both should make notes during the interview on the form provided. For the other two roles it is only the PIE'oneer conducting the interviews.

As part of this second stage each pupil must create their own CV. This is a valuable life skill for every pupil to become familiar with at an early age, regardless of whether they wish to put forward their candidacy for the management roles. Those pupils who wish to apply for the roles should also write a short paragraph of about 50-100 words describing why they would be good at the role. All of the CVs and applications will be screened by the PIE'oneers and they will also make the final decision on which pupils get the roles on offer.

Ideally all pupils ought to get involved with this stage as it encourages a multitude of life skills, namely teamwork, creativity, problem-solving and development of communication skills to name a few. All these components make up valuable building blocks of the PIE Project's mission.



JOB DESCRIPTIONS



GENERAL MANAGER – TEAM CAPTAIN!

The general manager will be taking control of all business activities, giving other pupils tasks and leading everyone as a team. The ideal person for this role enjoys talking to people and has a friendly personality!

SALES MANAGER – PRODUCT CAPTAIN!

If you enjoy talking to different people and are good at negotiating and persuading, then this could be the role for you! You will have good planning skills and will enjoy creating marketing posters for your product.

FINANCE MANAGER – MONEY CAPTAIN!

Do you enjoy maths and working with figures? If so, then perhaps you could be the one to control the business' expenses and incoming money that is made from sales. Its all down to you to keep an eye on costs!

INTERVIEW QUESTIONS

These questions are not intended to put the pupils under pressure or trip them up in any way, they are more to get them to think about why they would be good at the role they have chosen.

There are no right or wrong answers. The pupils can take their time to answer and this should be mentioned beforehand.

Please record their answers in the form below.

Allow approximately 15 minute slots for each interview.

1. Why do you think you are best for this role?
2. What does a do? (Complete the question with the job role they are applying for)
3. What are your strengths?

Pupil Name: _____

Desired role: _____

Interview notes:

Q1: _____

Q2: _____

Q3: _____

Pupil Name: _____

Role: _____

Why do you want to apply for this role? (50-100 words)

