



The Big PIE Challenge Welcomes You!

2023 / 2024

We are really excited that you are taking part in the BIG PIE Friday Challenge! Thank you for signing up to one of the largest simultaneous STEM and Enterprise based activities taking place across primary schools in the North East. We are proud to have Sir John Hall as our Patron, who has supported The PIE Project since inception in 2013.

Working with the Local Enterprise Partnership we will introduce Gatsby Career Benchmarks and Enterprise Advisors (EAs) to the PIE Project. Both initiatives are recognised as good practice and are currently piloted within secondary schools across the North East.

The Gatsby and EAs provide a clear and concise framework for employers, parents, pupils and teachers to engage with the PIE Project, ensuring successful outcomes for everyone involved.

The PIE Project is now in its eighth year and has been developed in association with Tyneview and Walkergate Primary Schools. Both headteachers welcome queries on how they have integrated The PIE Project into their curriculum which in turn has seen the pupils improve their life chances and choices.

The PIE Project helps to provide a holistic approach to enterprise education. It provides the perfect platform for a school to demonstrate Ofsted requirements that emphasise community and business involvement within the curriculum. By engaging with parents, pupils and practitioners underpinned by a formal qualification, The Big PIE Challenge meets these standards in a fun, engaging and practical way.

The ultimate aim of The PIE Project is to help young pupils understand key skills such as budgeting, social interaction, career planning, and personal development. Promoting strengths and addressing weaknesses, the project will help establish a practical platform for students to understand opportunities and realise future aspirations.

By working with local businesses, The PIE Project helps promote community cohesion, tackle inequalities and address real industry issues.

Wishing each and every one of you success!

The PIE Project Team

#Primary2Prosperity

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